***TOMMY HILFIGER* AND *TIMBERLAND* CELEBRATE NINETIES HERITAGE WITH THE FIRST DROP OF *TOMMYXTIMBERLAND* COLLECTION**

*Drop 1 of the TommyXTimberland collection brings an exciting clash of the iconic brands, mixing signature styles from the past for present-day showstoppers.*

**AMSTERDAM, THE NETHERLANDS/STRATHAM, NEW HAMPSHIRE, USA**

**(OCTOBER 2021)** – Tommy Hilfiger, which is owned by [PVH Corp.](http://www.pvh.com/) [NYSE: PVH], and global outdoor work and lifestyle brand Timberland*,* announce the first of two drops of the Fall 2021 *TommyXTimberland* collection. Bringing together the classic American DNA of *TOMMY HILFIGER* and *TIMBERLAND*’s authentic outdoor and work aesthetic, the collection consists of apparel, footwear and accessories. The *TommyXTimberland* Drop 1 collection will be available online at [*tommy*.com](https://tommy.click/TommyxTimberland_Global), [*timberland*.com](https://www.timberland.co.uk/limited-edition/tommy-x-timberland.html?geoRedirect=true) and select *TOMMY HILFIGER* and *TIMBERLAND*® stores worldwide, as well as through select wholesale partners beginning October 26, 2021.

Drop 1 is a 17-piece hybrid capsule that pays homage to the colorful signature styles of ‘90s while celebrating the heritage of the two iconic brands. Fully influenced by culture, each piece echoes back to the hip-hop scene that helped each brand create their path. Throughout the range, *TIMBERLAND’s* signature wheat and orange coloring complement the heritage red, white and blue *TOMMY HILFIGER* palette, while a hybrid logo simultaneously brings the brands together in a fresh new way.

Transitional layering blends style, weather-resistance and warmth in parkas and varsity jackets. Multi-functional pieces like the zip-off carpenter pants, the two-in-one reversible varsity jacket and the voluminous recycled parka are designed for an active, outdoor lifestyle. The classic *TIMBERLAND*® 6-inch boot is remixed with the classic *TOMMY HILFIGER* flag with added zip detailing. The collection delivers accessories to complete any look including a remixed hold all and the bum bag – the unmistakable classic ‘90s staple.

“This partnership with Timberland has been such a creative adventure for me and a long time coming,” said Mr. Tommy Hilfiger. “Diving into our archives and reliving that optimistic, ‘anything is possible’ energy of the ‘90s along with Timberland was a great and nostalgic experience. Culture shaped our brands, and in turn we shaped the fashion landscape of the time.”

“The power of collaboration is bringing the best each brand has to offer, then pushing boundaries to create something radically different, together,” said Christopher Raeburn, Global Creative Director, Timberland. “The pieces we created in this first drop are instantly recognizable as *Timberland* and *Tommy*. It’s like a cultural memory book, seen through a progressive lens.”

To capture the shared New York City heritage, the *TommyXTimberland* Drop 1 campaign was shot by local photographer and multi-disciplinary collage artist Jack Greer ([@iggy.nyc](http://@iggy.nyc)), and videographer and digital disruptor Malt Disney ([@MaltDisney](https://www.instagram.com/maltdisney/?hl=en)). Drop 1 acts as precursory launch and sets the stage for the big Drop 2 reveal, ready to go live in November.

Friends and followers of the brands are invited to join the conversation on social media using #TommyHilfiger, @TommyHilfiger, #Timberland and @Timberland.

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**About Tommy Hilfiger**

With a brand portfolio that includes *TOMMY HILFIGER* and *TOMMY JEANS*, Tommy Hilfiger is one of the world’s most recognized premium designer lifestyle groups. Its focus is designing and marketing high-quality men’s tailored clothing and sportswear, women’s collection apparel and sportswear, kidswear, denim collections, underwear (including robes, sleepwear and loungewear), footwear and accessories. Through select licensees, Tommy Hilfiger offers complementary lifestyle products such as eyewear, watches, fragrance, swimwear, socks, small leather goods, home goods and luggage. The *TOMMY JEANS* product line consists of jeanswear and footwear for men and women, accessories, and fragrance. Merchandise under the *TOMMY HILFIGER* and *TOMMY JEANS* brands is available to consumers worldwide through an extensive network of *TOMMY HILFIGER* and *TOMMY JEANS* retail stores, leading specialty and department stores, select online retailers, and at *tommy*.com.

**About PVH Corp.**

PVH is one of the world’s largest and most admired fashion companies, connecting with consumers in over 40 countries. Our global iconic brands include [*Calvin Klein*](https://teameu.pvh.com/ct/,DanaInfo=cts.businesswire.com,SSL+CT?id=smartlink&url=http%253A%252F%252Fwww.calvinklein.us%252Fen&esheet=52246768&newsitemid=20200708005182&lan=en-US&anchor=CALVIN+KLEIN&index=2&md5=cf1e6bd69b32f3efa2538f8c8e2f68e5)and[*TOMMY HILFIGER*](https://teameu.pvh.com/ct/,DanaInfo=cts.businesswire.com,SSL+CT?id=smartlink&url=http%253A%252F%252Fusa.tommy.com%252Fen&esheet=52246768&newsitemid=20200708005182&lan=en-US&anchor=TOMMY+HILFIGER&index=3&md5=e793ed00f476f29626ed0711c40e625c). Our 140-year history is built on the strength of our brands, our team and our commitment to drive fashion forward for good. That's the Power of Us. That’s the Power of PVH.

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**About Timberland**

[Timberland](https://nam02.safelinks.protection.outlook.com/?url=https%253A%252F%252Fwww.timberland.com%252F&data=04%257C01%257CLeslie_Grundy%2540vfc.com%257Cc5c472819fc84a3baef608d8eef571a9%257C7d97f40069b44df4a009c9806ec70783%257C0%257C0%257C637522085261752433%257CUnknown%257CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%253D%257C1000&sdata=BIOVd10GuMGal1lL%252BoPKi9A2tQbwu2JrH2YflgzgrF4%253D&reserved=0) is a global outdoor work and lifestyle brand that’s on a mission to inspire and equip a new generation to step outside, work hard together and move the world forward. Based in Stratham, New Hampshire, Timberland also has international headquarters in Stabio, Switzerland and Shanghai, China. Best known for its original yellow work boot introduced in 1973 to take on the harsh elements of New England, Timberland today offers a full range of footwear, apparel and accessories made with eco-conscious innovation for people who share the brand’s passion for enjoying – and protecting – Nature.

At the heart of the Timberland® brand is a vision for a more green and equitable future. This comes to life through a decades-long commitment to make products responsibly, protect the outdoors, and strengthen communities around the world. The brand has committed to plant 50 million trees worldwide by 2025 and has a bold vision for its products to have a net positive impact on nature by 2030, giving back more than they take. To share in Timberland’s mission, visit a Timberland® store, timberland.com or follow @timberland or @timberlandpro. *Timberland is a VF Corporation brand.*

**About VF Corporation**

Founded in 1899, VF Corporation is one of the world’s largest apparel, footwear and accessories companies connecting people to the lifestyles, activities and experiences they cherish most through a family of iconic outdoor, active and workwear brands including Vans®, The North Face®, Timberland® and Dickies®. VF’s purpose is to power movements of sustainable and active lifestyles for the betterment of people and planet. We connect this purpose with a relentless drive to succeed to create value for all stakeholders and use our company as a force for good. For more information, please visit vfc.com.